



*Liza Hennessy and Dr. Bob Provenzano,
Healthy Futures Campaign Chairperson*



NATIONAL KIDNEY
FOUNDATION®

of Michigan

*Our mission is to prevent kidney disease and
improve the quality of life for those living with it.*

Dear {NAME},

I hope this letter finds you in good health and high spirits. My name is Liza Hennessy, and I am writing to you with a sense of urgency and purpose. I would like you to think of seven people who mean the most to you. Now, consider this scenario: One of those cherished individuals is unknowingly suffering from a disease. Initially, there are no symptoms, but silently, the disease advances and threatens to take their life. It's a sobering reality. One in seven adults in Michigan has the beginning stages of kidney disease, but 90% of them do not know it. Without treatment, the disease will advance to critical stages, taking the lives of our loved ones.

Kidney disease is the 9th leading cause of death in the United States of America. It affects millions worldwide, silently eroding health and quality of life. Families endure emotional and financial burdens, and patients grapple with pain, uncertainty, and the need for life-altering treatments. We cannot afford to let this battle go unaddressed.

I have witnessed firsthand the devastating effects of kidney disease. My beloved father battled this relentless disease for his entire life. He had polycystic kidney disease which cannot be prevented. He knew it was not if his kidneys would fail, but when. He faced countless medical challenges. In 1992, he received a kidney transplant from my mom. My father's transplanted kidney failed after 22 years and he went on and endured dialysis, until he passed away in 2023. Dialysis and transplant do not cure this terrible disease; they only buy more time for the patient. His belief in educating as many people as he could about how preventable most kidney disease is and his courage and resilience during his procedures and treatments inspired me to take action and support the National Kidney Foundation of Michigan (NKFM) and their efforts.

Three years ago, the NKFM began the Healthy Futures campaign. Thanks to the unwavering support of compassionate individuals like you, they have already raised an impressive \$21.7 million. This remarkable achievement brings them to 83% of their \$25 million goal. The funds raised from this campaign will help expand services and programs across Michigan, empower individuals to take control of their own health, and transform kidney care in the medical field through earlier identification, treatment, and support. But we need your help to cross the \$25 million finish line.



Liza and her father, Mickey



How You Can Make a Difference:

1. **Donate Generously:** Every dollar counts. Your contribution directly supports patient care, research, awareness, and the NKFM's daily work towards preventing kidney disease and its progression in as many cases as possible. Whether it's \$10 or \$10,000, your gift matters.
2. **Spread the Word:** Share the Healthy Futures campaign with friends, family, and colleagues. Together, we can amplify our impact and raise awareness about kidney disease.
3. **Become an Advocate:** Join our community of advocates and volunteers. Attend events, participate in fundraisers, and champion our cause.

Imagine the Lives We Can Change:

- A child receiving a kidney transplant, laughing and playing like any other child
- A young adult learning about their early-stage kidney disease and stopping its progression through living a healthier lifestyle
- A family relieved of the financial strain caused by ongoing treatments
- A researcher making groundbreaking discoveries that lead to better treatments and, ultimately, a cure

By contributing to this campaign, you become part of a movement that transcends borders and unites us in a common purpose. Let us honor those who have fought valiantly against kidney disease and pave the way for brighter and healthier futures.

Donate Today: Visit NKFM's website at www.nkfm.org/healthyfutures to make a secure online donation. Alternatively, you can use the QR code below or mail your contribution to:

The National Kidney Foundation of Michigan
1169 Oak Valley Drive
Ann Arbor, MI 48108

After my father passed away from the complications of kidney disease, my family gave a gift that he had set aside to support the Healthy Futures campaign. I hope that you will join us. If you do not know someone suffering from kidney disease, please believe me when I say, you will. Together, we can turn the tide. Let's help the NKFM reach the \$25 million goal and save lives. Your support can make all the difference.

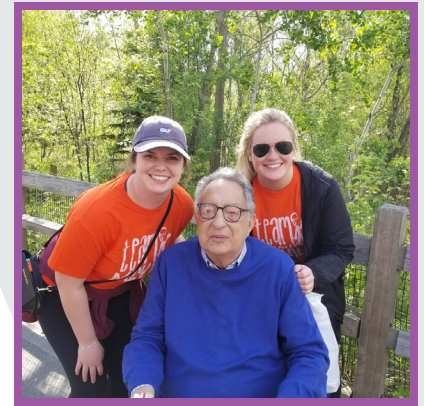


With heartfelt gratitude,

Liza Hennessy
Kidney Disease Advocate

P.S. Share your personal connection to our cause. Whether you've been touched by kidney disease or simply believe in our mission, your story matters. If you would like to share a story or learn more about the Healthy Futures campaign, please contact Laura Mazzola at the NKFM at 734.222.9800 x1004 or lmazzola@nkfm.org.

Note: Additional ways to make your donation include stock transfers, appreciated asset gifts, bequests or planned gifts. Please contact Lisa Schutz Jelic at lschutz@nkfm.org or 734.222.9800 ext. 210 for more information.



*Mickey and his grandchildren
at the Kidney Walk*