



GOLF CLASSIC

Top Finishers Earn an Invitation to
PEBBLE BEACH



MONDAY, JULY 29, 2024

Barton Hills Country Club, Ann Arbor, MI

REGISTER ONLINE > [NKFM.ORG/GOLF](https://nkfm.org/golf)

NATIONAL CORPORATE PARTNER



NATIONAL PROMOTIONAL PARTNERS



Official Headwear



NATIONAL FINALS HOST





GOLF CLASSIC

The Premier Amateur Golf Event for Charity®



Thousands of golfers participate in **30 events** held at top venues across the country, entertaining clients and playing for the chance to qualify for the National Finals at Pebble Beach®.



Golfers raise over **\$3.5 million** annually to benefit the National Kidney Foundation.



Why Participate

Entertain current and prospective clients.



Connect with hard-to-reach affluent business leaders in a friendly, informal environment. Participants have an average annual household income of \$252,000.

42% are C-Level, Owner, Partner, Top Management.

53% are VP/Professional.

96% consider themselves influencers among their peers, co-workers, community, friends, and family.



Align your company with *The Premier Amateur Golf Event for Charity* in your market.



Build community goodwill and address corporate social responsibility objectives.



Associate with other local and national sponsors.

Earn an invitation to the National Finals at Pebble Beach®..



Support the NKF in its mission!

37 MILLION Americans, nearly equal to the number of golfers in the U.S., have chronic kidney disease

+33%

of Americans are at risk because they have diabetes, hypertension, a family history of kidney failure, or are over age 60.

Tournament Format

Four-person amateur scramble. Two competitive divisions:

1. Handicap Index Division: Each team must have a combined USGA Handicap Index of 42.0 or more/and only one player at 8.0 or less.
2. Gross Division: No handicap index required to compete.

Top finishing teams from each division receive invites to the National Finals at Pebble Beach.



NATIONAL FINALS—JANUARY 2024

54-hole competitive play at the Pebble Beach Golf Links®, The Links at Spanish Bay™, and Spyglass Hill® Golf Course, along with evening functions and other activities. Guests stay at The Inn at Spanish Bay™

-#1 Best Golf Resorts in North America—Golf Digest.

ABOUT THE NKFM

Our mission is to prevent kidney disease and improve the quality of life for those living with it. With over 1 million people in Michigan living with kidney disease, and because 70% of kidney disease can be prevented, we must also focus on the root causes of kidney disease which are obesity, diabetes and hypertension to help people avoid this disease altogether. We're proud to have received a 4-Star rating from Charity Navigator, the nation's leading charity evaluator, for the 14th year in a row. The designation puts the NKFM in the top 1% of all charities!



NATIONAL KIDNEY
FOUNDATION®

of Michigan

Contact us to learn more

Michelle Knierim • 248-921-0219 • mknierim@nkfm.org

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The Premier Amateur Golf Event for Charity®

MONDAY, JULY 29, 2024

Barton Hills Country Club, Ann Arbor, Michigan

Registration 9:30am • Shotgun Start 11:00am

SPONSORSHIP PACKAGES

Platinum Sponsor - \$10,000

- Includes two (2) foursomes with full benefits
- Company logo on sleeve of golf shirt and three (3) tee signs
- Full page advertisement in the awards banquet slide show
- Mention on NKFM Social Media
- Company name & logo on tournament banner displayed prominently at registration and dinner/auction
- Two (2) additional banquet tickets
- Opportunity to insert promotional items in golfer gift bags

Gold Sponsor - \$5,000

- Includes one (1) foursome with full benefits
- Opportunity to display company product prominently on the course or in the clubhouse
- Logo on dinner tables & on three (3) tee signs
- Full page advertisement in the awards banquet slide show
- Mention on NKFM Social Media
- Company name and logo on tournament banner displayed prominently at registration and dinner/auction
- Two (2) additional banquet tickets
- Opportunity to insert promotional items in golfer gift bags

Silver Sponsor - \$3,500

- Includes one (1) foursome with full benefits
- Logo displayed on all golf carts and on two (2) tee signs
- Half page advertisement in the awards banquet slide show
- Mention on NKFM Social Media
- Company name and logo on tournament banner to be displayed prominently at registration and dinner/auction
- Opportunity to insert promotional items in golfer gift bags

Bronze Sponsor - \$2,500

- Includes one (1) foursome with full benefits
- Company logo on two (2) tee signs
- Half page advertisement in the awards banquet slide show
- Mention on NKFM Social Media
- Company name and logo on tournament banner to be displayed prominently at registration and dinner/auction
- Opportunity to insert promotional items in golfer gift bags

Breakfast Bar Sponsor - \$1000

- Includes three (3) signs with name and logo at the popular Breakfast Bar beverage service
- Mention in the awards banquet slide show
- Two (2) banquet tickets

Putting Green/Driving Range Sponsor - \$500

- Includes signage at one (1) hole and the putting green or driving range
- Two (2) dinner and awards banquet tickets
- Mention in the awards banquet slide show
- Opportunity to insert promotional items in golfer gift bags

Hole Sponsor - \$250

- Includes signage at one (1) hole
- Mention in the awards banquet slide show

Foursome - \$2,000

- 18 holes of golf (scramble format) on a beautiful course
- Two (2) golf carts per foursome
- One (1) sign with company name at starting hole
- Complimentary BBQ lunch
- Four (4) tickets to the dinner and awards banquet
- Chance to earn an invitation to the annual National Finals at Pebble Beach!

Dinner Guest - \$100

For those unable to golf but would like to attend the post-play awards banquet.

SPONSORED LOCALLY BY



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