

Kidney Ball

National Kidney Foundation of Michigan

Saturday, November 21, 2026

Sponsorship Packet



SAINT JOHN'S

RESORT

EVENT FACTS



What/ Where/When

The National Kidney Foundation of Michigan's 21st annual Kidney Ball will be held at Saint John's Resort in Plymouth, MI in the new 24,000 square foot Monarch Ballroom on Saturday, November 21, 2026. Cocktail reception begins at 6 p.m., followed by a fabulous plated dinner and dessert starting at 7:30 p.m. as well as a silent auction, incredible entertainment, and a spirited live auction.

Event Leadership

The Co-Chairs of the Kidney Ball are Dr. John Magee, University of Michigan Transplant Center; Loren Venegas, Ideal Group, and Patrick A. Rugiero, Roman Village Restaurant Group.

Sponsorship Opportunities

Jefferson Sponsor(s): \$50,000

Woodward Sponsor(s): \$25,000

Midtown Sponsor(s): \$15,000

Grand Boulevard Sponsor(s): \$10,000

Lafayette Sponsor(s): \$6,000

Riverwalk Educational Sponsors(s): \$6,000

Corktown Sponsor(s): \$2,500

Trumbull Sponsor(s): \$1,000

Additional opportunities are also available for making donations to the Kidney Ball Auction, purchasing an ad for the program book, or underwriting some of our award-winning children's programs.

Event History

The Kidney Ball has been called *the most fun black-tie event in Metro Detroit!* Since 2005, the gala has raised more than \$9.8 million to support our mission to prevent kidney disease and improve the quality of life for those living with it. Featuring remarkable support from metro Detroit's top executives and community leaders, the celebration continues to succeed in setting revenue records year after year.

Why Support Us?

Since 1955, the National Kidney Foundation of Michigan has led the fight against kidney disease. It's at the heart of our mission . . . to prevent kidney disease and improve the quality of life for those living with it. Since 70% of kidney disease can be prevented, we must also focus on the root causes of kidney disease which are obesity, diabetes and hypertension, in order to help people avoid this disease altogether. More than 1 million people in Michigan have kidney disease, and most don't know it. With your help, we can change this.

HONORARY CHAIRS AND EXECUTIVE COMMITTEE



Past Leadership:

- 2025 - Co-Chairs: Dr. John Magee, University of Michigan, Loren Venegas, Ideal Group & Patrick A. Rugiero, Roman Village Restaurant Group
- 2024 - Co-Chairs: Dr. John Magee, University of Michigan & Loren Venegas, Ideal Group
- 2023 - Co-Chairs: Dr. John Magee, University of Michigan, Scott LaRiche, Lou LaRiche Chevrolet & Loren Venegas, Ideal Group
- 2022 - Co-Chairs: Dr. John Magee, University of Michigan, Scott LaRiche, Lou LaRiche Chevrolet & Loren Venegas, Ideal Group
- 2020 - Co-Chairs: Duane McLean, Detroit Tigers, Dr. John Magee, University of Michigan, Scott LaRiche, Lou LaRiche Chevrolet & Loren Venegas, Ideal Group
- 2019 - Duane McLean, Detroit Tigers & Dr. John Magee, University of Michigan, Event Co-Chairs. Scott LaRiche, Lou LaRiche Chevrolet, Honorary Chair
- 2018 - Duane McLean, Detroit Tigers; Scott LaRiche, Lou LaRiche Chevrolet, Honorary Co-Chairs. Jon Krebs, Madison Heights Glass Company, Inc; & Jeff Chandler, VTC Insurance Group, Event Co-Chairs
- 2017 - Duane McLean, Detroit Tigers & Ed J. Peper, GM Fleet & Commercial, Honorary Co-Chairs. Jon Krebs, Madison Heights Glass Company, Inc; & Jeff Chandler, VTC Insurance Group, Event Co-Chairs
- 2016 - Duane McLean, Detroit Tigers & Ed J. Peper, GM Fleet & Commercial, Honorary Co-Chairs. Patrick A. Rugiero, Roman Village Restaurant Group, Event Chair
- 2015 - Duane McLean, Detroit Tigers & Ed J. Peper, GM Fleet & Commercial, Honorary Co-Chairs. Patrick A. Rugiero, Roman Village Restaurant Group, Event Chair
- 2014 - Duane McLean, Detroit Tigers & Myra Moreland, Angstrom Automotive, Honorary Co-Chairs
- 2013 - Duane McLean, Detroit Tigers, Honorary Chair
- 2012 - Vivian Rogers Pickard, General Motors Foundation, Honorary Chair
- 2011- Vivian Rogers Pickard, General Motors Foundation & Jim Vella, Ford Motor Company Fund, Honorary Chairs
- 2010 - John and Nancy Smith, General Motors, Honorary Chairs
- 2009- Frederick "Fritz" and Karen Henderson, General Motors, Honorary Chairs
- 2008 - Frederick "Fritz" and Karen Henderson, General Motors, Honorary Chairs
- 2007 - Troy and Jean Clarke, General Motors, Honorary Chairs



EXECUTIVE COMMITTEE, cont.



Executive Committee Members:

Amanda Posch	Special Project Manager - Ideal Group
Anna Maiuri	Retired Attorney at Law
Cathy Topf	Philanthropist
Chris Davis	President - General RV
Christine Stein, PA	Physician Assistant - Metropolitan Nephrologists
Christopher Stein	President and COO - Ferndale Pharma Group, Inc.
Dana Vagnetti-Cardenas	Designer/Owner - Valia Design
Jeff Chandler	Executive Vice President - VTC Insurance Group
Joe Rohatynski	Vice President - Aisin Automotive
John C. Magee, M.D.	Director - Michigan Medicine Transplant Center
Joseph Maiuri	Retired Senior Director Business Development
Loren Venegas	President - Ideal Group
Malcolm Campbell	COO - STOS Group
Michelle "Cookie" Crossley, RN, BSN	Director of Transplant Outreach Services - Henry Ford Transplant
Natalie Blonski, AGPCNP-BC	Senior BusinessDevelopment Manager - Midwest
Nick Faiola	Advisor - JP Morgan Wealth Management
Patrick A. Rugiero	Roman Village Restaurant Group



RECENT KIDNEY BALL SPONSORS



Advomas
Aisin World Corp. of America
Akebia Therapeutics
Ameriprise Financial Advisors
Amerisure
Annette Aronson
Apellis
Ardelyx
Artichoke Garlic Foundation
Ascension
Ascension/St. John's
Astra Zeneca
Barton Malow
Bayer Therapeutics
BCBSM Foundation
Beaumont Multi-Organ Transplant Ctr.
Becton Dickinson
Blue Cross Blue Shield
Blue Cross Complete of Michigan
Capricorn Leadership
CareDx, Inc.
Christopher & Christine Stein
Citizens Bank
Comerica
Conway MacKenzie
Coremedix
Corewell Health
Corewell Health Transplant Programs
Dan Carney
Dan's Excavating
Davita Kidney Care
Demmer Group
Detroit Manufacturing Systems
Dickinson Wright
Doeren Mayhew
Dominion Realty Services
Dr. Francis & Debra Dumler
Dr. Heather & Brian Henderson
Dr. Joel & Cathy Topf
Dr. John & Melinda Magee
Dr. Michael & Linda Smith-Wheelock
Dr. Paul & Carol Smith
Dr. Silas & Jennifer Norman
Dr. Stephen Clyne
DTE Foundation
Duchene Foundation
Dykema
Elite Fire Safety
Imagine Theater
Farbman Group
Fidelity
Fifth Third Bank
Frank Venegas & Laurie Sall
Fresenius Medical Care

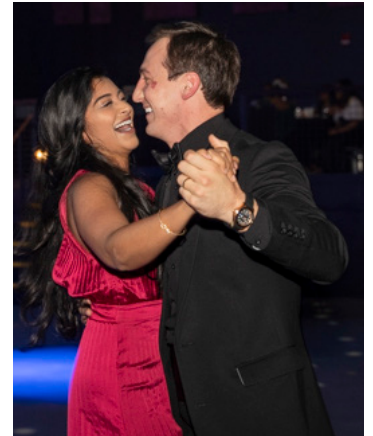
Gallagher-Kaiser Corporation
General RV
Great Lakes Brewing Co.
Great Lakes Management Accountants
Greenfield Health Systems
Grunwell-Cashero
HAP CareSource
Henry Ford Health
Henry Ford Transplant
Hershey's
HHS Technology Group
Horizon Therapeutics
Hour Detroit
Huntington Bank
Kaiser Enterprise
Kidney Care Specialists of Michigan
Kress Consulting
Linzie Venegas-Rimanelli
Loren & Deb Venegas
Meijer
Metropolitan Nephrologists PC
Michigan Association of Health Plans
Michigan Kidney Consultants
Michigan Medicine
Michigan Medicine Nephrology
Midwest Health System
MI Outpatient Vascular Institute
Molson Coors
MotorCity Casino & Hotel
Natera Inc.
Northwest Detroit Dialysis
Novartis
NovoNordisk
Patrick Rugiero
Paul & Mary Glantz
People Driven Credit Union
Plante Moran
Plastic Extrusion Technologies
Print-Tech
RAM Construction
RB Murdock Consulting Group
Relypsa
Robert & Kim Mazur Charitable Fund
Rock-it Cargo
Rugiero Promise Foundation
Sciometrix
Scott & Dawn LaRiche
St. Clair Specialty Physicians
Saint John's Resort
Strive Health
Taft/Jaffe Raitt Heyer & Weiss
The Ideal Group
TI Automotive
TK Zampetis Family Foundation

Tom Adams
Total Healthcare
Uniprop
University of Michigan Transplant Center
Valia Design
Veloxis
Vera Therapeutics
Verici Dx
VTC Insurance Group
Walbridge
William & Elisa Attard
William E. Walter Inc.
Yeo & Yeo
Zing Health

RECENT AUCTION DONORS

Atlas Valley Golf
Cicchini Custom Clothier
Count Sabastiano Capponi
Cyrus Dauphine
Dave & Geri Brown
Dave & Patty Campbell
Daxton Hotel
Detroit Axe
Detroit Zoo
Imagine Entertainment
Enrica "Mama Rita" Rugiero
Ferndale Pharma Group
Hagopian World of Rugs
Hershey's
Ilitch Sports + Entertainment
Infinity and Ovation Yacht Charters
Jimmy John's Field
Lakelands Golf & Country Club
Loren & Deb Venegas
Mark Wilson
Maximilian
Molson Coors
MotorCity Casino Hotel
Robyn's Inn
Roman Village Cucina Italiana
ShutterBooth
Smokey G's SmokeHouse
Thomas Helicopters
Thrifty Florist
Valia Designs
Villa Calcinaia
Wabeek Country Club
Walnut Creek Country Club
Wayne County Executive Office

EVENT PHOTOS



NATIONAL KIDNEY FOUNDATION OF MICHIGAN HISTORY AND MISSION



History and Mission

Our mission is to prevent kidney disease and improve the quality of life for those living with it. Because 64% of kidney disease can be prevented, we must also focus on the root causes of kidney disease which are obesity, diabetes and hypertension to help people avoid this disease altogether.

Recent Accomplishments

Not all non-profits are created equal — just ask Charity Navigator. The watchdog group tracks charities nationwide to help donors have a better understanding of the organizations they choose to support. Taking into consideration factors like a group's sources of revenue and its spending practices, Charity Navigator has given the NKFM 4 stars, its highest rating, since 2006. This puts the NKFM in the top 1% of charities in the country. The NKFM is also proud to have a platinum rating from Guidestar.

Programs

Here are just a few of the programs we provide:

Adult Programs

- Diabetes Prevention Program- DPP helps those at high risk of developing type 2 diabetes adopt and maintain healthy lifestyles by eating healthier, increasing physical activity and losing a modest amount of weight in order to reduce their chances of developing the disease.
- Enhance®Fitness- is a free or low-cost physical activity program geared toward improving the overall functional fitness and well-being of primarily older adults, though all adults over 18 can participate.

Kids Programs

- Kids Camp- Kids Camp is a special week of laughter, games and outdoor fun designed for children ages 8-16 with chronic kidney disease or a transplant. These kids have their medical needs met while enjoying an exciting summer camp adventure.
- Regie's Rainbow Adventure®- This program targets pre-school children and is designed to increase knowledge regarding nutrition and physical activity in a creative way using the colors of the rainbow and a superhero named Regie.

Patient Services

- The Bob Meyer/Luann Scheppelmann-Eib Emergency Fund- This program assists people with chronic kidney disease (CKD) in times of financial crisis by providing \$200 in assistance per person. The program serves hundreds of people each year.
- The Swartz/Ferriter Scholarship- The scholarship program awards monetary scholarships to people with kidney failure for continuing their education while dealing with the challenges of kidney disease.



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SPONSORSHIP OPPORTUNITIES

- ☐ **Jefferson Avenue Sponsor (Presenting Sponsor) \$50,000**
 - Benefits can be tailored to presenting sponsor's specifications
 - Recognition as a Presenting Sponsor, and opportunity to speak when awarded with an engraved commemorative plaque
 - Your company logo on the NKFM website
 - Ad/slide displayed during the event
 - Recognition on the Kidney Ball website with a link to your company's site for one full year
 - Two tables with VIP seating
 - Five complimentary hotel rooms
 - VIP Reception for you and your guests
 - Your company name and logo on the video screens in the ballroom
 - Your company logo on all email communications about the event
 - Your company logo included on the Kidney Ball invitation sent to 3,000+ people
 - Two full page advertisements in the program book** (refer to program book artwork)
 - Acknowledgement in all social media posts regarding the event
 - Knowledge that you have made a difference in the lives of thousands touched by chronic kidney disease

- ☐ **Woodward Avenue Sponsor \$25,000**
 - Your company logo on the NKFM website
 - Ad/slide displayed during the event
 - Recognition on the Kidney Ball website with a link to your company's site for one full year
 - One table with VIP seating
 - Two complimentary hotel rooms
 - VIP Reception for you and your guests
 - Your company name and logo on the video screens in the ballroom
 - Your company logo on all email communications about the event
 - Your company logo included on the Kidney Ball invitation sent to 3,000+ people
 - One full page advertisement in the program book**
 - Acknowledgement in all social media posts regarding the event
 - Knowledge that you have made a difference in the lives of thousands touched by chronic kidney disease

Your choice of recognition at one of the following areas:

VIP Reception
Silent Auction Area
Live Auction Paddle & Slides



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SPONSORSHIP OPPORTUNITIES

Midtown Sponsor \$15,000

- Your company logo on the NKFM website
- Ad/slide displayed during the event
- Recognition on the Kidney Ball website with a link to your company's site for one full year
- One table with preferred seating
- VIP Reception for you and your guests
- Your company name and logo on the video screens in the ballroom
- Your company logo on all email communications about the event
- Your company logo included on the Kidney Ball invitation sent to 3,000+ people
- One full page advertisement in the program book**
- Acknowledgement in all social media posts regarding the event
- Knowledge that you have made a difference in the lives of thousands touched by chronic kidney disease

Your choice of recognition at one of the following areas:

Photo Booth
Cocktail Reception
Afterparty

Grand Boulevard Sponsor \$10,000

- Your company logo on the NKFM website
- Ad/slide displayed during the event
- Recognition on the Kidney Ball website with a link to your company's site for one full year
- One table with select seating
- VIP Reception for you and your guests
- Your company's name and logo on the video screens in the ballroom
- Your company logo on all email communications about the event
- Your company logo included on the Kidney Ball invitation sent to 3,000+ people
- One half page advertisement in the program book**
- Acknowledgement in all social media posts regarding the event
- Knowledge that you have made a difference in the lives of thousands touched by chronic kidney disease

Your choice of recognition at one of the following areas:

Dinner
Music (DJ)
Social Media Corner
Program Video
Valet Parking or Coat Check
Late Night Coney Station
Registration Station
Program Book



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SPONSORSHIP OPPORTUNITIES

- Lafayette Boulevard Sponsor \$6,000**
 - One table with select seating
 - Your company's name and logo on the video screens in the ballroom
 - One half page advertisement in the program book**
 - Acknowledgement in select social media posts regarding the event
 - Knowledge that you have made a difference in the lives of thousands touched by chronic kidney disease

- Riverwalk Educational Sponsor \$6,000**
 - Opportunity to host an educational high top table to display your company's materials during the VIP Reception. Approximately 200 people expected.
 - Your company's name and logo on the video screens in the ballroom
 - One quarter page advertisement in the program book**
 - Opportunity to put logo'd swag in approximately 300 goodie bags
 - Six seats (optional)
 - Knowledge that you have made a difference in the lives of thousands touched by chronic kidney disease

- Corktown Sponsor \$2,500**
 - Six tickets
 - Quarter page advertisement in the program book**
 - Acknowledgement in select social media posts regarding the event
 - Knowledge that you have made a difference in the lives of thousands touched by chronic kidney disease

- Trumbull Street Sponsor \$1,000**
 - Two tickets
 - Quarter page advertisement in the program book**
 - Acknowledgement in select social media posts regarding the event
 - Knowledge that you have made a difference in the lives of thousands touched by chronic kidney disease



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SPONSORSHIP OPPORTUNITIES

- Tickets \$350 each
Strolling cocktail reception, live & silent auction, dinner, open bar, dancing, and the after party.
Starts at 6:00 p.m.
- Donation to Family and Kids Programs (Limitless!)
Unique opportunity to help people get well, stay well and live better in the fight against kidney disease.

Program Book and Banner Advertisements

- | | |
|---|--|
| <input type="checkbox"/> Full Page Ad and One Banner view \$1,000
Ad Size 7.5 in. wide by 10 in. high | <input type="checkbox"/> Quarter Page Ad \$500
Ad Size 3.5 in. wide by 4.75 in. high |
| <input type="checkbox"/> Half Page Ad and One Banner View \$750
Ad Size 7.5 in. wide by 4.75 in. high | <input type="checkbox"/> Business Card Advertisement \$250
Ad Size 2 in. wide by 3.5 in. high |

****The NKFM accepts completed artwork in jpeg, pdf, or eps format due by **Wednesday, October 21, 2026****
If artwork is not received by the deadline, an ad will be created for you.

- Volunteer Opportunities
 - a. Auction Committee
 - b. Executive Committee
 - c. Volunteer Committee for set-up and tear down
- Donate an auction item! We are accepting donations now.

For more information on volunteer opportunities or auction donations, please contact
Sharon Hardin at shardin@nkfm.org



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Sponsorship Contract

Sponsorship Level: _____ Amount Due: \$ _____

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____

Payment Options

- Check Enclosed - *Payable to:* National Kidney Foundation of Michigan
- Invoice Me
- Credit Card processing - www.nkfm.org/kidneyball

Please fill out the sponsorship contract and mail, fax or email to:
National Kidney Foundation of Michigan
Attention: Lisa Schutz Jelic
1169 Oak Valley Drive | Ann Arbor, MI 48108
PHONE 734.222.9800 | FAX 734.222.9801

For more information about the Kidney Ball, please contact
Lisa at 734.476.2064 (cell) or lschutz@nkfm.org.

Thank you for supporting the National Kidney Foundation of Michigan!

The NKFM is a 501(c)(3) not-for-profit, tax exempt organization. Our tax identification number is 38-1559941