



Saturday, November 22, 2025
Sponsorship Packet

EVENT FACTS

What/Where/When

The National Kidney Foundation of Michigan's 20th annual Kidney Ball will be held on November 22, 2025. Cocktail reception begins at 6 p.m., followed by a fabulous plated dinner and dessert starting at 7:30 p.m., as well as a silent auction, incredible entertainment, and a spirited live auction.

Event Leadership

The Co-Chairs of the Kidney Ball are Dr. John Magee, University of Michigan Transplant Center; Loren Venegas, Ideal Group, and Patrick A. Rugiero, Roman Village Restaurant Group.

Sponsorship Opportunities

Jefferson Sponsor(s): \$50,000

Woodward Sponsor(s): \$25,000

Midtown Sponsor(s): \$15,000

Grand Boulevard Sponsor(s): \$10,000

Lafayette Sponsor(s): \$6,000

Corktown Sponsor(s): \$2,500

Trumbull Sponsor(s): \$1,000

Additional opportunities are also available for making donations to the Kidney Ball Auction, purchasing an ad for the program book, or underwriting some of our award-winning children's programs.

Event History

The Kidney Ball has been called *the most fun black-tie event in Metro Detroit!* Since 2005, the gala has raised more than \$9.2 million to support our mission to prevent kidney disease and improve the quality of life for those living with it. Featuring remarkable support from metro Detroit's top executives and community leaders, the celebration continues to succeed in setting revenue records year after year.

Why Support Us?

Since 1955, the National Kidney Foundation of Michigan has led the fight against kidney disease. It's at the heart of our mission . . . to prevent kidney disease and improve the quality of life for those living with it. Since 65% of kidney disease can be prevented, we must also focus on the root causes of kidney disease which are obesity, diabetes, and hypertension, in order to help people avoid this disease altogether. More than 1 million people in Michigan have kidney disease, and most don't know it. With your help, we can change this.



THANK YOU TO THE ATTARD FAMILY
FOR LETTING US TELL YOUR STORY!

HONORARY CHAIRS AND EXECUTIVE COMMITTEE

Past Leadership:

2024 - Co-Chairs: Dr. John Magee, University of Michigan & Loren Venegas, Ideal Group

2023- Co-Chairs: Dr. John Magee, University of Michigan, Scott LaRiche, Lou LaRiche Chevrolet & Loren Venegas, Ideal Group

2022- Co-Chairs: Dr. John Magee, University of Michigan, Scott LaRiche, Lou LaRiche Chevrolet & Loren Venegas, Ideal Group

2020- Co-Chairs: Duane McLean, Detroit Tigers, Dr. John Magee, University of Michigan, Scott LaRiche, Lou LaRiche Chevrolet & Loren Venegas, Ideal Group

2019- Duane McLean, Detroit Tigers & Dr. John Magee, University of Michigan, Event Co-Chairs. Scott LaRiche, Lou LaRiche Chevrolet, Honorary Chair

2018- Duane McLean, Detroit Tigers; Scott LaRiche, Lou LaRiche Chevrolet, Honorary Co-Chairs. Jon Krebs, Madison Heights Glass Company, Inc; & Jeff Chandler, VTC Insurance Group, Event Co-Chairs

2017- Duane McLean, Detroit Tigers & Ed J. Peper, GM Fleet & Commercial, Honorary Co-Chairs. Jon Krebs, Madison Heights Glass Company, Inc; & Jeff Chandler, VTC Insurance Group, Event Co-Chairs

2016- Duane McLean, Detroit Tigers & Ed J. Peper, GM Fleet & Commercial, Honorary Co-Chairs. Patrick A. Rugiero, Roman Village Restaurant Group, Event Chair.

2015- Duane McLean, Detroit Tigers & Ed J. Peper, GM Fleet & Commercial, Honorary Co-Chairs. Patrick A. Rugiero, Roman Village Restaurant Group, Event Chair

2014- Duane McLean, Detroit Tigers & Myra Moreland, Angstrom Automotive, Honorary Co-Chairs

2013- Duane McLean, Detroit Tigers, Honorary Chair

2012- Vivian Rogers Pickard, General Motors Foundation, Honorary Chair

2011- Vivian Rogers Pickard, General Motors Foundation & Jim Vella, Ford Motor Company Fund, Honorary Chairs

2010- John and Nancy Smith, General Motors, Honorary Chairs

2009- Frederick "Fritz" and Karen Henderson, General Motors, Honorary Chairs

2008- Frederick "Fritz" and Karen Henderson, General Motors, Honorary Chairs

2007- Troy and Jean Clarke, General Motors, Honorary Chairs



EXECUTIVE COMMITTEE, cont.



Executive Committee Members:

Amanda Posch	Special Project Manager - Ideal Group
Anna Maiuri	Retired Attorney at Law
Betty Paret, RN, MBA/HMA	Regional Vice President of Operations - Fresenius Medical Care
Cathy Topf	Philanthropist
Chris Davis	President - General RV
Christine Stein, PA	Physician Assistant - Metropolitan Nephrologists
Christopher Stein	President and COO - Ferndale Pharma Group, Inc.
Dana Vagnetti-Cardenas	Designer/Owner - Valia Design
Jeff Chandler	Executive Vice President - VTC Insurance Group
Jennifer Vaquera	Sales and Leasing Professional
Joe Rohatynski	Vice President - Aisin Automotive
John C. Magee, M.D.	Director - Michigan Medicine Transplant Center
Joseph Maiuri	Retired Senior Director Business Development
Kristin Dipple	SVP Transformation - McCann Worldgroup
Lisa Haines	Client Relations Leader - Lockton Insurance Company
Loren Venegas	CEO- Ideal Constructing
Malcolm Campbell	COO - STOS Group
Michelle "Cookie" Crossley, RN, BSN	Director of Transplant Outreach Services - Henry Ford Transplant Institute
Natalie Blonski, AGPCNP-BC	Transplant Account Manager - CareDX, Inc.
Patrick A. Rugiero	Roman Village Restaurant Group



FROM PRESCHOOL TO HIGH SCHOOL,
THE NKF DIRECTLY SERVED MORE THAN
30,700 CHILDREN LAST YEAR THROUGH
PREVENTION AND EDUCATION PROGRAMS.

RECENT KIDNEY BALL SPONSORS



Ascension
Aisin World Corp. of America
Akebia Therapeutics
Ameriprise Financial Advisors
Amerisure
Ardelyx
Astra Zeneca
Artichoke Garlic Foundation
Barton Malow
BCBSM Foundation
Beaumont Multi-Organ Transplant Ctr.
Blue Cross Blue Shield
Blue Cross Complete of Michigan
Bodman Law
Brown & Brown
Capricorn Leadership
CareDx, Inc.
Christopher & Christine Stein
Citizens Bank
Comerica
Conway MacKenzie
Coremedix
Corewell Health
Dan Carney
Dan's Excavating
Davita Kidney Care
Demmer Group
Detroit Manufacturing Systems
Dickinson Wright
Doeren Mayhew
Dr. Francis & Debra Dumler
Dr. Heather & Brian Henderson
Dr. John & Melinda Magee
Dr. Michael & Linda Smith-Wheelock
Dr. Paul & Carol Smith
Dr. Silas & Jennifer Norman
Dr. Stephen Clyne
DTE Foundation
Duchene Foundation
Dykema
Ellen Hoekstra
Imagine Theater
Ernst & Young
Eurofin Transplant Genomics
Evergreen NephrologyAssociates
Fidelity
Fifth Third
Flagstar Bank
Frank Venegas & Laurie Sall
Fresenius Medical Care
Gallagher-Kaiser Corporation
General RV
Greenfield Health Systems
Healthy.io

Henry Ford Health System
Henry Ford Transplant Institute
HHS Technology Group
Hollaender Manufacturing
Horizon Therapeutics
Huntington Bank
Huron Consulting
Jer-Den Plastics
John E. Green Company
Kidney Care Specialists of Michigan
Linzie Venegas-Rimanelli
Loren & Deb Venegas
Lou LaRiche Chevrolet
McCann Worldgroup
Metro Welding Supply
MGM Grand Casino & Hotel
Meijer
Metropolitan Nephrologists PC
MPHI
MI Outpatient Vascular Institute
Michigan Association of Health Plans
Michigan Kidney Consultants
Michigan Medicine
Midwest Health System
Molson Coors
Morley
MotorCity Casino & Hotel
Natera Inc.
Next Generation Environmental
Novartis
Northwest Detroit Dialysis
NovoNordisk
Paul & Mary Glantz
People Driven Credit Union
Plante Moran
Plastic Extrusion Technologies
Print-Tech
RAM Construction
Relypsa
Robert & Kim Mazur Charitable Fund
Sciometrix
Scott & Dawn LaRiche
Somatus, Inc.
St. Clair Specialty Physicians
St. John Health
Sturbridge Capital
Superior Electronic Great Lakes Co.
Taft/Jaffe Raitt Heyer & Weiss
The Ideal Group
TI Automotive
TK Zampetis Family Foundation
Total Healthcare
University of Michigan Transplant Center

Valia Design
VTC Insurance Group
Walbridge
Western Wayne Family Health Centers
William & Elisa Attard
William E. Walter Inc.
Yeo & Yeo

RECENT AUCTION DONORS

Aaron Cowan
Atlas Valley Golf
Cicchini Custom Clothier
Count Sabastiano Capponi
Dave & Geri Brown
Dave & Patty Campbell
Detroit Axe
Detroit Zoo
Imagine Entertainment
Enrica "Mama Rita" Rugiero
Ferndale Pharma Group
Franciscan Estate Winery
Hagopian World of Rugs
Hershey's
High Noon
Ilitch Sports + Entertainment
Infinity and Ovation Yacht Charters
Jimmy John's Field
Lakelands Golf & Country Club
LaMarca Prosecco
Loren & Deb Venegas
Mark Wilson
Maximilian
Meijer
MGM Detroit
Molson Coors
MotorCity Casino Hotel
New Amsterdam Vodka
Peas and Carrots Hospitality
Rejuv Ave
Roman Village Cucina Italiana
ShutterBooth
Smith & Hook Winery
Smokey G's SmokeHouse
Thomas Helicopters
Thrifty Florist
Valia Designs
Villa Calcinaia
Wabeek Country Club
Walnut Creek Country Club
Wayne County Executive Office

EVENT PHOTOS



NATIONAL KIDNEY FOUNDATION OF MICHIGAN HISTORY AND MISSION



History and Mission

Our mission is to prevent kidney disease and improve the quality of life for those living with it. Because 65% of kidney disease can be prevented, we must also focus on the root causes of kidney disease which are obesity, diabetes and hypertension to help people avoid this disease altogether.

Recent Accomplishments

Not all non-profits are created equal — just ask Charity Navigator. The watchdog group tracks charities nationwide to help donors have a better understanding of the organizations they choose to support. Taking into consideration factors like a group's sources of revenue and its spending practices, Charity Navigator has given the NKFM 4 stars, its highest rating, each year since 2006. This puts the NKFM in the top 1% of charities in the country. The NKFM is also proud to have a platinum rating from Guidestar.

Programs

Here are just a few of the programs we provide:

Adult Programs

- Diabetes Prevention Program- DPP helps those at high risk of developing type 2 diabetes adopt and maintain healthy lifestyles by eating healthier, increasing physical activity and losing a modest amount of weight in order to reduce their chances of developing the disease.
- Enhance®Fitness- is a free or low-cost physical activity program geared toward improving the overall functional fitness and well-being of primarily older adults, though all adults over 18 can participate.

Kids Programs

- Kids Camp- Kids Camp is a special week of laughter, games and outdoor fun designed for children ages 8-16 with chronic kidney disease or a transplant. These kids have their medical needs met while enjoying an exciting summer camp adventure.
- Regie's Rainbow Adventure®- This program targets pre-school children and is designed to increase knowledge regarding nutrition and physical activity in a creative way using the colors of the rainbow and a superhero named Regie.

Patient Services

- The Bob Meyer Emergency Fund- This program assists people with chronic kidney disease (CKD) in times of financial crisis by providing \$200 in assistance per person. The program serves hundreds of people each year.
- The Swartz/Ferriter Scholarship- The scholarship program awards monetary scholarships to people with kidney failure for continuing their education while dealing with the challenges of kidney disease.



SATURDAY, NOVEMBER 22, 2025

SPONSORSHIP OPPORTUNITIES

- ☐ **Jefferson Avenue Sponsor (Presenting Sponsor) \$50,000**
 - Benefits can be tailored to presenting sponsor’s specifications
 - Recognition as a Presenting Sponsor, and opportunity to speak when awarded with an engraved commemorative plaque
 - Your company logo on the NKFM website
 - Ad/slide displayed during the event
 - Recognition on the Kidney Ball website with a link to your company’s site for one full year
 - Two tables with VIP seating
 - Five complimentary hotel rooms
 - VIP Reception for you and 20 of your guests
 - Your company name and logo on the video screens in the ballroom
 - Your company logo on all email communications about the event
 - Your company logo included on the Kidney Ball invitation sent to 3,000+ people
 - Two full page advertisements in the program book** (refer to program book artwork)
 - Acknowledgement in all social media posts regarding the event
 - Knowledge that you have made a difference in the lives of thousands touched by chronic kidney disease

- ☐ **Woodward Avenue Sponsor \$25,000**
 - Your company logo on the NKFM website
 - Ad/slide displayed during the event
 - Recognition on the Kidney Ball website with a link to your company’s site for one full year
 - One table with VIP seating
 - Two complimentary hotel rooms
 - VIP Reception for you and 10 of your guests
 - Your company name and logo on the video screens in the ballroom
 - Your company logo on all email communications about the event
 - Your company logo included on the Kidney Ball invitation sent to 3,000+ people
 - One full page advertisement in the program book**
 - Acknowledgement in all social media posts regarding the event
 - Knowledge that you have made a difference in the lives of thousands touched by chronic kidney disease

Your choice of recognition at one of the following areas:

- Silent Auction Area
- Live Auction Paddle & Slides
- Hotel Welcome Gift



SATURDAY, NOVEMBER 22, 2025

SPONSORSHIP OPPORTUNITIES

- ☐ Midtown Sponsor \$15,000
 - Your company logo on the NKFM website
 - Ad/slide displayed during the event
 - Recognition on the Kidney Ball website with a link to your company’s site for one full year
 - One table with preferred seating
 - VIP Reception for you and 10 of your guests
 - Your company name and logo on the video screens in the ballroom
 - Your company logo on all email communications about the event
 - Your company logo included on the Kidney Ball invitation sent to 3,000+ people
 - One full page advertisement in the program book**
 - Acknowledgement in all social media posts regarding the event
 - Knowledge that you have made a difference in the lives of thousands touched by chronic kidney disease

Your choice of recognition at one of the following areas:

- Photo Booth
- VIP Reception
- Afterparty

- ☐ Grand Boulevard Sponsor \$10,000
 - Your company logo on the NKFM website
 - Ad/slide displayed during the event
 - Recognition on the Kidney Ball website with a link to your company’s site for one full year
 - One table with select seating
 - VIP Reception for you and your guests
 - Your company’s name and logo on the video screens in the ballroom
 - Your company logo on all email communications about the event
 - Your company logo included on the Kidney Ball invitation sent to 3,000+ people
 - One half page advertisement in the program book**
 - Acknowledgement in all social media posts regarding the event
 - Knowledge that you have made a difference in the lives of thousands touched by chronic kidney disease

Your choice of recognition at one of the following areas:

- | | |
|---------------------|--------------------------|
| Dinner | Coat Check |
| Cocktail Reception | Late Night Coney Station |
| Music (DJ) | Registration Station |
| Social Media Corner | Program Book |
| Program Video | Kids Auction Room |
| Valet Parking | |



SATURDAY, NOVEMBER 22, 2025

SPONSORSHIP OPPORTUNITIES

- Lafayette Boulevard Sponsor** **\$6,000**
 - One table with select seating
 - Your company's name and logo on the video screens in the ballroom
 - One half page advertisement in the program book**
 - Acknowledgement in select social media posts regarding the event
 - Knowledge that you have made a difference in the lives of thousands touched by chronic kidney disease

- Riverwalk Educational Sponsor** **\$6,000**
 - Opportunity to host an educational high top table to display your company's materials during the VIP Reception. Approximately 150 people expected.
 - Your company's name and logo on the video screens in the ballroom
 - One quarter page advertisement in the program book**
 - Opportunity to put logo'd swag in approximately 300 goodie bags
 - Six seats (optional)
 - Knowledge that you have made a difference in the lives of thousands touched by chronic kidney disease

- Corktown Sponsor** **\$2,500**
 - Six tickets
 - Quarter page advertisement in the program book**
 - Acknowledgement in select social media posts regarding the event
 - Knowledge that you have made a difference in the lives of thousands touched by chronic kidney disease

- Trumbull Street Sponsor** **\$1,000**
 - Two tickets
 - Quarter page advertisement in the program book**
 - Acknowledgement in select social media posts regarding the event
 - Knowledge that you have made a difference in the lives of thousands touched by chronic kidney disease



SATURDAY, NOVEMBER 22, 2025

SPONSORSHIP OPPORTUNITIES

- Tickets \$350 each
Strolling cocktail reception, live & silent auction, dinner, open bar, dancing, and the after party.
Starts at 6:00 p.m.
- Donation to Family and Kids Programs (Limitless!)
Unique opportunity to help people get well, stay well, and live better in the fight against kidney disease.

Program Book and Banner Advertisements

- | | | | |
|--|---------|--|-------|
| <input type="checkbox"/> Full Page Ad and One Banner view
Ad Size 7.5 in. wide by 10 in. high | \$1,000 | <input type="checkbox"/> Quarter Page Ad
Ad Size 3.5 in. wide by 4.75 in. high | \$500 |
| <input type="checkbox"/> Half Page Ad and One Banner View
Ad Size 7.5 in. wide by 4.75 in. high | \$750 | <input type="checkbox"/> Business Card Advertisement
Ad Size 2 in. wide by 3.5 in. high | \$250 |

The NKFM accepts completed artwork in jpeg, pdf, or eps format due by **Monday, October 21, 2025
If artwork is not received by the deadline, an ad will be created for you.

- Volunteer Opportunities
 - Auction Committee
 - Executive Committee
 - Volunteer Committee for set-up and tear down
- Donate an auction item! We are accepting donations now.

For more information on volunteer opportunities or auction donations, please contact
Sharon Hardin at shardin@nkfm.org



SATURDAY, NOVEMBER 22, 2025

Sponsorship Contract

Sponsorship Level: _____ Amount Due: \$ _____

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____

Payment Options

- Check Enclosed - *Payable to:* National Kidney Foundation of Michigan
- Invoice Me
- Credit Card processing - www.nkfm.org/kidneyball

Please fill out the sponsorship contract and mail, fax or email to:

National Kidney Foundation of Michigan

Attention: Lisa Schutz Jelic

1169 Oak Valley Drive | Ann Arbor, MI 48108

PHONE 734.22.9800 | FAX 734.222.9801

For more information about the Kidney Ball,
please contact Lisa at 734.476.2064 (cell) or lschutz@nkfm.org.

Thank you for supporting the National Kidney Foundation of Michigan!

The NKFM is a 501(c)(3) not-for-profit, tax exempt organization. Our tax identification number is 38-1559941